

For All Healthy Living Company

Background information RMS Office/Sales Manager

Background Information January 2012

The For All Healthy Living Company

“The For All Healthy Living Company is a social enterprise which aims to sustain and develop the wellbeing of people in Weston-super-Mare, and to demonstrate the value of working in partnership with the local community.”

In 1999, the existing partnership of community members and local agencies committed to improving local services seized the opportunity to develop a multi agency, “one-stop-shop” and worked to plan, design, finance and develop the For All Healthy Living Centre.

The For All Healthy Living Company is a Company Limited by Guarantee and was incorporated in 2005 to formalise the partnership of community and local agencies, run the For All Healthy Living Centre and develop its work to improve the health and wellbeing of residents of South Ward. It operates as a Social Enterprise, reinvesting surpluses in the facilities, activities and projects that benefit the area. In 2011 it became a Community Interest Company (CIC) which commits its assets to the local community.

See separate sheet outlining the vision and values of the Company.

Services, Activities and Facilities within the Centre

The Centre contains:

- Primary Health Care Services and Facilities (inc 7 consulting rooms, and a treatment room)
- Wellbeing Services including Health pod, exercise groups and one-to-one support
- Community Library with Public IT facilities
- Adult and Community Learning facilities
- Children’s Centre facilities
- A Community Hall
- A Community Room
- A Church
- A Community Café
- Older people’s lunch club
- Meeting rooms and offices

FAHLC is creating a new social enterprise printing business in partnership with RM Signs.

Assumptions / underlying principles

1. Poverty has the greatest impact on health and wellbeing. To begin to tackle poverty, we have to address the lack of access to training and work opportunities in the area.
2. For All Healthy Living Company is heavily reliant on public sector contracts, SLA's and business for its income. FAHLC needs to seek ways of broadening its income base.

Background:

RM printing is an established (over 25 years) and successful printing business, currently based in Meadow Street. It specialises in screen printing, embroidery and transfers on to a range of clothing and promotional materials. A chance discussion led to further discussions about the potential benefits for RM signs and FAHLC if they were to join together and run as a social enterprise.

As mentioned above the main benefits for FAHLC would be to be able to offer training, apprenticeships and potential long-term employment opportunities for local people. It should also provide an additional income stream which could support the core work of FAHLC.

RM signs would benefit from the business support from a larger organisation in terms of management, financial system support, HR systems, and office management. These are skills and systems that FAHLC could supply.

In order to grow the business there would be a need to recruit and train some new staff. This is where openings arise for back to work opportunities, work placements, apprenticeships and longer term employment. This directly supports FAHLC stated objective:

- Wellbeing spans health, achievement, security, a sense of connection, belonging and the confidence to manage change.

As a recognised social enterprise FAHLC is committed to re investing profits in to further work that enhances the services, facilities and activities available for local people. It also believes these values place the company in a strong marketing position in relation to other socially minded organisations and individuals.